

# Chris Molinaro

WRITER  
PRODUCER  
DIRECTOR  
EDITOR

## Contact

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HoorayForEverything.com

## About

I'm an award-winning Writer / Producer / Director / Editor with 20 years of experience. I specialize in creating outstanding promos and short-form videos that are on brand, on time and on budget. I've also written for *Funny or Die* and have several feature films in development. My latest, *Drunk Bus* (98% on Rotten Tomatoes), came out in 2021.

## Awards

**2019 PromaxBDA Silver**  
Category: *Use of Original Music/Score*  
• *Jaws to the World (IFC)*

**2019 PromaxBDA Silver**  
Category: *Seasonal/Special Event Spot*  
• *Jaws to the World (IFC)*

**2018 Clio Silver Award**  
Category: *Comedy TV Promo*  
• *Die Hard with Dad (IFC)*

**2018 PromaxBDA Gold / Silver**  
Category: *Delivering on a Dime*  
• *Die Hard with Dad / Portlandia is Forever (IFC)*

**2018 PromaxBDA Silver**  
Category: *Copywriting*  
• *Die Hard with Dad (IFC)*

**2017 PromaxBDA Gold / Silver**  
Category: *Seasonal/Special Event Spot*  
• *Sweatsgiving / National Puppy Day - Cujo (IFC)*

**2016 PromaxBDA Gold**  
Category: *Use of Original Music/Score*  
• *Sweatsgiving Weekend Overview (IFC)*

**2016 PromaxBDA Silver**  
Category: *Theatrical Film On TV Campaign*  
• *Saturday Double Feature (SundanceTV)*

**2015 PromaxBDA Gold**  
Category: *Theatrical Film on TV Campaign*  
• *Clint Eastwood Double Feature (SundanceTV)*

**2014 PromaxBDA Gold**  
Category: *Something for Nothing*  
• *Alien Invasion Stunt (SundanceTV)*

**2013 Page Awards**  
• *Gold Prize - Comedy*

**2012 Scriptapalooza**  
• *3rd Place*

**2011 Garden State Film Festival**  
• *Screenplay Competition Winner*

## Experience

- Hooray for Everything, Inc. – Freelance Writer/Producer/Director/Editor 2016 – Present**
- Clients include NBCU, AMC Networks, MTV, Broadway Video, Hallmark and Funny or Die
- IFC – Interim Creative Director 2017 – 2018**
- Oversaw on-air creative campaigns for *Portlandia*, *Funny or Die TV*, *The Film Independent Spirit Awards*, film promotion and stunts
- IFC – Senior Writer/Producer 2015 – 2016**
- Lead Creative responsible for on-air/web campaigns and launches to promote IFC's original programs like *Portlandia*, *Documentary Now!* and *Maron*
  - Collaborated with Producers, Editors, Creative Director, VPs, PR, Marketing and Digital to create standout 360 degree campaigns
  - Wrote and directed shoots with talent
  - Edited on-air promos independently while also managing multiple projects and Editors
- SundanceTV – Senior Editor 2009 – 2015**
- Wrote, produced and edited on-air promos for films, stunts and critically acclaimed original programming including *Rectify*, *Babylon*, *Dream School* and *The Writers' Room*
  - Worked closely with producers, creative directors, marketing and channel heads to conceptualize, write and edit creative and eye catching shortform content that speaks to the Sundance brand and its core demo
  - An accomplished, detail-oriented Avid and Final Cut Pro predator
  - Promoted from Producer/Editor to Senior Editor in April of 2015
- VOOM HD – Assistant Editor 2007 – 2009**
- Edited content for air in big-box retailers, as well as monthly Image Spots
- VOOM HD – Production Coordinator 2006 – 2007**
- Responsible from concept to final delivery of on-air promos for global HD channels
- RIVER ROAD ENTERTAINMENT – “FUR” – Post-Production Coordinator 2005 – 2006**
- Assisted producers, post-production supervisors and editors during production and post
- “WIFE SWAP” – RDF MEDIA/ABC – Production Assistant 2004**
- Traveled the country with small crew as the only on-set PA
- PLUS MEDIA – Segment Producer 2002 – 2003**
- Wrote, directed and produced live satellite media tours and video news releases

## Education

**RUTGERS UNIVERSITY 1998 - 2002**  
*BA with highest honors*  
**Major:** Journalism  
**Minors:** Communication/Cinema Studies

**UPRIGHT CITIZENS BRIGADE**  
*Sketch Writing 101, 201, 301*